

dedicated to the 100th anniversary of national leader Heydar Aliyev
**INTERNATIONAL CONGRESS on
GLOBAL AND REGIONAL DEVELOPMENT**

"Priority directions of economic development of the South Caucasus region"

December 19-21, 2023/ Baku, Azerbaijan
Azerbaijan Tourism and Management University

CONGRESS PROGRAM



IMPORTANT, PLEASE READ CAREFULLY

- ❖ To be able to attend a meeting online, login via <https://zoom.us/join> site, enter ID "Meeting ID or Personal Link Name" and solidify the session.
 - ❖ The Zoom application is free and no need to create an account.
 - ❖ The Zoom application can be used without registration.
 - ❖ The application works on tablets, phones and PCs.
 - ❖ The participant must be connected to the session 5 minutes before the presentation time.
 - ❖ All congress participants can connect live and listen to all sessions.
 - ❖ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.
- Points to Take into Consideration - TECHNICAL INFORMATION**
- ◆ Make sure your computer has a microphone and is working.
 - ◆ You should be able to use screen sharing feature in Zoom.
 - ◆ Attendance certificates will be sent to you as pdf at the end of the congress.
 - ◆ Requests such as change of place and time will not be taken into consideration in the congress program.

ÖNEMLİ, DİKKATLE OKUYUNUZ LÜTFEN

- ❖ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
 - ❖ Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
 - ❖ Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
 - ❖ Zoom uygulaması kaydolmadan kullanılabilir.
 - ❖ Uygulama tablet, telefon ve PC'lerde çalışıyor.
 - ❖ Her oturumdaki sunucular, sunum saatinden 5 dk öncesinde oturuma bağlanmış olmaları gerekmektedir.
 - ❖ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
 - ❖ Moderatör - oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.
- Dikkat Edilmesi Gerekenler- TEKNİK BİLGİLER**
- ◆ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
 - ◆ Zoom'da ekran paylaşma özelliğine kullanabilmelisiniz.
 - ◆ Kabul edilen bildiri sahiplerinin mail adreslerine Zoom uygulamasında oluşturduğumuz oturuma ait ID numarası gönderilecektir.
 - ◆ Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir
 - ◆ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır

**Before you login to Zoom please indicate your name surname and hall number,
exp. H- 1, M. Fırat BARAN**

CONGRESS LANGUAGES: **English and All Turkish Dialects**

-OPENING CEREMONY-

Date: 19.12.2023

Baku Local Time: 11:00-13:30

Adress: Bakı şəhəri.20 Bülbül Prospekti 1014
Nizami Kino Mərkəzi (Nizami kinoteatrı)

Azərbaycan Respublikasının və Türkiyə Cümhuriyyətinin dövlət himnləri səslənir.

Ulu öndərə və şəhidlərimizə minnətdarlığımızı göstərmək üçün onların ruhunu bir dəqiqəlik sükutla yad etmək.

İlham Mədətov - ATMU-nin rektoru

Fuad Nağıyev - Azərbaycan Dövlət Turizm Agentliyinin sədri

i.e.d.prof. Vüsal Qasımlı - İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzinin direktoru

Dr. Mustafa Letif Emek - İKSAD Başqanı

Doc. Dr. Güray Alpar - Türkiyə Cumhuriyyətinin Strateji Düşüncə İnstitutunun Başqanı,
General

Prof. Dr. Mehmet Tümay - Adana Alparslan Türkeş Bilim və Texnoloji Universitetinin rektoru

Dr. Hasan Yavuz - Türkiyə Xarici İşlər Nazirliyi, Böyük Elçisi

Gənclərin Respublika Bədii Yaradıcılıq Evi (*Konsert proqramı*)

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-1 / SESSION-1



BAKU LOCAL TIME



11⁰⁰ : 13⁰⁰



ANKARA LOCAL TIME



10⁰⁰ : 12⁰⁰

HEAD OF SESSION: Şahin Mustafayev

Authors	Affiliation	Presentation title
Vüqar Nəzərov Leyla Mustafazadə Vuqar Nazarov Leyla Mustafazade	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ISSUES OF STATE SUPPORT OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE REPUBLIC OF AZERBAIJAN
Şahin Mustafayev	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	INFLATION IN THE REPUBLIC OF AZERBAIJAN: CURRENT SITUATION, PROBLEMS, ANTI-INFLATIONARY MEASURES
Dr.Sadiqova Ülkər Fərhad qızı İldırımli Günay Fətəli qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DIRECTIONS FOR IMPROVING THE STRATEGIC DEVELOPMENT OF TOURIST ORGANIZATIONS IN AZERBAIJAN
Əlizadə Şəmsad Həsənov İsmayıl	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CURRENT SITUATION OF THE FINANCING OF THE TOURISM SECTOR IN AZERBAIJAN
Assoc. Prof. Elşad Yusifov Jamila İbrahimova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ANALYSIS OF FACTORS AFFECTING STRATEGIC DECISION MAKING IN THE COMPANY
Fuad Jabbarov Üheyna Valehzade Gunay İldırımli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ORGANIZATION OF COMPLEX MARKETING EVENTS FOR THE DEVELOPMENT OF TOURISM IN KARABAKH ECONOMIC REGION
Aziza İsmailzadeh	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	NEGATIVE AND POSITIVE ASPECTS OF ATTRACTING LOW BUDGET AIRLINES TO AZERBAIJAN
Vüsal Həsənov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE IMPACT OF INTEREST RATES AND THE BANKING SECTOR ON THE ECONOMY
Tural Məmmədli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF INNOVATIVE TECHNOLOGIES IN THE DEVELOPMENT OF TOURISM IN AZERBAIJAN

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-2 / SESSION-1



BAKU LOCAL TIME



11⁰⁰ : 13⁰⁰



ANKARA LOCAL TIME



10⁰⁰ : 12⁰⁰

HEAD OF SESSION: Şəmsəd Əlizadə

Authors	Affiliation	Presentation title
Fuad JABBAROV Yasaman ABASOVA	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	PROSPECTS FOR THE DEVELOPMENT OF TOURIST DESTINATIONS IN THE KARABAKH AND EAST- ZANGEZUR ECONOMIC ZONES
Xədicə Fərzəliyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CURRENT ISSUES OF AUDIT ACTIVITY IN THE BANKING SECTOR
Fuad Cabbarov Valehzadə Ühəyna	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ANTI-CRISIS MANAGEMENT IN THE DEVELOPMENT OF TOURISM - REGULATORY MECHANISM
Tərəvət Fərəcova Qabil	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	PRIORITY DIRECTIONS FOR ENSURING THE SUSTAINABLE DEVELOPMENT OF TOURISM.
Nijat FATALIYEV HABIL	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	TOURISM PRODUCT DIVERSIFICATION PRACTICES AND MAIN CHALLENGES IN THE AZERBAIJANI TOURISM MARKET
Shahnaz Natig gizi Bakhishova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF MASS MEDIA IN THE DEVELOPMENT OF HOTEL ESTABLISHMENTS
Talibov Famil Kamil Sakina Abdurahim kızı Hajiyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THEORETICAL APPROACHES TO MONETARY REGULATION ISSUES
Goyarchin Guliyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF STATE POLICY IN THE DEVELOPMENT OF TOURISM IN TERRITORIES FREED FROM OCCUPATION
Hasanova Afat Mammadali	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	SYMBIOSIS OF PROGRESS: A COMPREHENSIVE ANALYSIS OF THE INTERCONNECTED DEVELOPMENT IN SOCIAL, SCIENTIFIC, EDUCATIONAL, AND CULTURAL FIELDS OVER THE PAST DECADE

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-3 / SESSION-1



BAKU LOCAL TIME



11⁰⁰ : 13⁰⁰



ANKARA LOCAL TIME



10⁰⁰ : 12⁰⁰

HEAD OF SESSION: Vüqar Nəzərov

Authors	Affiliation	Presentation title
Vüqar Nəzərov Sənan Əliyev	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	INSTITUTIONAL ASPECTS OF THE COMPETITIVENESS OF THE AZERBAIJANI ECONOMY
Natig Garayev Anvar Nigar İbrahimova Bağban	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF STRATEGIC MANAGEMENT IN BUSINESS ACTIVITY DEVELOPMENT IN AZERBAIJAN
Fuad JABBAROV Aygün SHIRIN	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	AZERBAIJAN'S PRIORITIES IN THE NORTH-SOUTH TRANSPORT AND LOGISTICS CORRIDOR
Yusif Muradov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF MODERN INTERNATIONAL TRADE THEORIES IN THE FORMATION OF CUSTOMS REGULATION
Məmmədov Qeys Valeh Oğlu Xuduzadə Zibə Ceyhun Qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF TAX POLICY IN THE REGULATION OF THE NATIONAL ECONOMY
Maral Asadova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF THE CULTURAL CENTER OF AZERBAIJAN SHUSHA IN THE DEVELOPMENT OF INTERNATIONAL RELATIONS
Yusibov Abulfat Amir oglu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	MODERN TRENDS IN FINANCIAL MARKETS REGULATION
Abbasova Turkan	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF THE LEGISLATIVE FRAMEWORK OF TOURISM IN THE DEVELOPMENT OF TOURISM
Assoc. Aliyeva Gulbeniz Tofig Gizi Fərəcli Aysə Cəmiyyət Qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DEVELOPMENT PROBLEMS OF TOURISM SERVICES MARKET IN AZERBAIJAN

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-4 / SESSION-1



BAKU LOCAL TIME



11⁰⁰ : 13⁰⁰



ANKARA LOCAL TIME



10⁰⁰ : 12⁰⁰

HEAD OF SESSION: Rövşən Məmmədov

Authors	Affiliation	Presentation title
Toğrul Mahmudzadə	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	APPROACHING THE ISSUES OF THE DEVELOPMENT OF THE AUDIT ACTIVITY IN CORPORATIONS
Nəzrin Hüseyn qızı Mustafayeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ORGANIZATIONAL PROBLEMS OF FINANCIAL CONTROL IN PUBLIC PROCUREMENTS
Khalid Heydarov Jalil Bagirov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	POSSIBILITIES OF APPLYING INTERNATIONAL EXPERIENCE IN THE CONTEXT OF THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE TOURISM SECTOR IN AZERBAIJAN
Fuad JABBAROV Zeynebkhanim Huseynova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	FROM CLASSICAL ROOTS TO CONTEMPORARY TRENDS: THE EVOLUTION OF ECONOMIC SCHOOLS
Humay Jafarli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE STATE OF BUSINESS TOURISM IN THE REPUBLIC OF AZERBAIJAN: PROBLEMS, DEVELOPMENT PROSPECTS
Samira Guliyeva Ahmadova Aysel	<i>Azerbaijan State University of Economics, Azerbaijan Azerbaijan Tourism and Management University Azerbaijan</i>	IMPACT OF TOURISM RELATIONS BETWEEN AZERBAIJAN AND TURKEY ON ECONOMIC DEVELOPMENT
Həmid Cahedi Korabbaslu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF MARKETING SERVICES IN THE DEVELOPMENT OF AZERBAIJAN TOURISM INSTITUTIONS
Novruzov Nijat Bulut Akhundova Narmin Fikrat	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CHARACTERISTICS OF THE CREDIT SYSTEM IN AZERBAIJAN
Demirov Yashar Rafael Abdullazadə Ədil Ayaz Oğlu	<i>Azerbaijan State Economic University, Azerbaijan Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF EVALUATION SERVICE IN THE DEVELOPMENT OF AUDIT ACTIVITY

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-5 / SESSION-1



BAKU LOCAL TIME



11⁰⁰ : 13⁰⁰



ANKARA LOCAL TIME



10⁰⁰ : 12⁰⁰

HEAD OF SESSION: Novruzov Nicat Bulut

Authors	Affiliation	Presentation title
Novruzov Nijat Bulut Abdullazade Zahra Shahin	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF THE AZERBAIJAN MANAT IN THE WORLD
Novruzov Nijat Bulut Abbasli Kanan Kahin	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	PRIORITY DIRECTIONS OF MONEY CREDIT POLICY IN AZERBAIJAN
Hənifəyev Əli Şamil Oğlu Babazadə İsa Rafiq Oğlu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF STATE FINANCE SUPPORT IN THE DEVELOPMENT OF ENTREPRENEURSHIP IN AZERBAIJAN
Novruzov Nicat Bulut	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CREDIT MARKET AND ITS ROLE IN ECONOMIC DEVELOPMENT
Ahmadova Azer Almaz	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE PROBLEMS OF FINANCIAL CONTROL AND AUDITING IN CORPORATE STRUCTURES
Ilkin Mammadli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE DEVELOPMENT OF TOURISM
Ahmadova Azer Almaz	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	AUDIT OF INTANGIBLE ASSETS
Laman Naghiyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	PROSPECTS OF CREATING A SMART DESTINATION IN AZERBAIJAN
Yasəmən ABASOVA İmamHüseyn qızı Şəfəq ƏSGƏROVA Rövşən qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CHARACTERISTICS OF THE EMERGENCE OF THE CONCEPT OF ECONOMIC FREEDOM IN CONSUMER BEHAVIOR

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-1 / SESSION-2



BAKU LOCAL TIME



13³⁰ : 15³⁰



ANKARA LOCAL TIME



12³⁰ : 14³⁰

HEAD OF SESSION: Arzu Hüseyin

Authors	Affiliation	Presentation title
Hazarkhanli Mahammad	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	POSSIBILITIES OF USING FOREIGN EXPERIENCE IN SPORTS TOURISM IN AZERBAIJAN
Gulshan Maharramova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	HISTORICAL MONUMENTS OF THE NAKHCHIVAN REGION
Ismayil Ismayilov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THEORETICAL ASPECTS OF ECONOMIC DEVELOPMENT AND PROVISION OF NATIONAL INCOME
Farid JABBARLI	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	MEASURING THE RELATIONSHIP OF ORGANIZATIONAL COMMITMENT WITH PERSON-SUPERVISOR FIT IN SMEs IN AZERBAIJAN
Maşallakhan Hamidov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	WAYS OF DEVELOPMENT OF REGIONS FREED FROM OCCUPATION AS TOURISM DESTINATIONS
Aysu Naghiyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	EXTREME TOURISM CENTERS OF THE WORLD
Mammadov Geys Valeh Mehtiyeva Nəzrin Rəşad Qizi	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF TAX MECHANISM IN THE DEVELOPMENT OF THE COUNTRY'S ECONOMY
Gunel Behbudova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE INCREASING TREND IN THE IMPORTANCE OF COMPLIANCE RISK MANAGEMENT
Seyidli Fazil Zahid Oğlu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE IMPACT OF BLOCKCHAIN TECHNOLOGY ON THE ECONOMY
Səyyad Ağayev İsaq Oğlu Valeh Abdullazadə Tofiq Oğlu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DIRECTIONS FOR IMPROVING RISK MANAGEMENT IN THE BANK-CREDIT SYSTEM OF AZERBAIJAN

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-2 / SESSION-2



BAKU LOCAL TIME



13³⁰ : 15³⁰



ANKARA LOCAL TIME



12³⁰ : 14³⁰

HEAD OF SESSION: Camal Hacıyev Cəlil Oğlu

Authors	Affiliation	Presentation title
Gunel Behbudova Fattah	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE TEACHER OF THE DEPARTMENT "ECONOMY"
Jamal Hacıyev Jalil Aghabajı Aghazada Adalat	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	APPLICATION OF BASEL STANDARDS IN THE BANKING SECTOR OF AZERBAIJAN
Shadiyya MailAmanova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF DIGITAL FINANCIAL SERVICES IN ENSURING FINANCIAL ACCESSIBILITY
Afaq SÜLEYMANLI	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DEVELOPMENT OF PR AND ADVERTISING STRATEGY IN THE HOTEL BUSINESS
Camal Hacıyev Cəlil Oğlu Abdullayeva Fidan Tahir Qizi	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF THE ZANGEZUR CORRIDOR IN THE DEVELOPMENT OF THE SOUTH CAUCASUS REGION
Elnara Jafarova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ADVANCED BUSINESS TOURISM CENTERS OF THE WORLD
Luiza Maysuradze	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	KAIRIO AND KAIZEN QUALITY IMPROVEMENT SYSTEM IN TOURISM
Shabnam Ismayilzada Ilham	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	TOURISM DISASTER PREPAREDNESS AFTER COVID-19 PANDEMIC
Baghishli Firuza Ramiz	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	MAJOR CHALLENGES FOR EU TOURISM POLICY
Fuad JABBAROV Rüfət Rəhimov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	FEATURES OF THE DEVELOPMENT OF SPORTS TOURISM

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-3 / SESSION-2



BAKU LOCAL TIME



13³⁰ : 15³⁰



ANKARA LOCAL TIME



12³⁰ : 14³⁰

HEAD OF SESSION: Kamil Kamilli

Authors	Affiliation	Presentation title
Uheyra Valehzada daughter of Alofsad Mammadova Medina daughter of Ilham	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE EFFECT OF WORK-LIFE BALANCE ON THE WORK ENVIRONMENT IN ORGANIZATIONS
Kamil Kamilli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	IMPACTS OF GOVERNMENT ON EMPLOYMENT DYNAMICS
Aytac Vəliyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	INTERNATIONAL EXPERIENCE IN INVESTMENT OF REGIONAL TOURISM INFRASTRUCTURE
Hajiyeva Sakina Abdurahim Bağirova Fatma Əbdül Qizi	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CURRENT ISSUES OF FISCAL REGULATION SUMMARY
Taleh Atayev Ilgar	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	PRINCIPLES AND METHODS OF INVESTMENT AND FINANCING IN TOURISM
Vüsalə Vəli qızı Məmmədşadə	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE HEYDAR ALIYEV ERA OF AZERBAIJANI CULTURE: DURING THE YEARS 1969-1982
Yusifova Aytac Mahir qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	INVESTIGATION OF THE STAR SYSTEM IN AZERBAIJANI INTRODUCTION
Firuzə Raşova Firuza Rashova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DEVELOPMENT MULTICULTURAL VALUES IN THE SOUTH CAUCASUS
Yadulla HASANLI Huseyn IBADOV	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	GLOBALIZATION AND IZS IMPACT MECHANISMS ON SPORTS

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-4 / SESSION-2



BAKU LOCAL TIME



13³⁰ : 15³⁰



ANKARA LOCAL TIME



12³⁰ : 14³⁰

HEAD OF SESSION: Şahnaz Baxışova

Authors	Affiliation	Presentation title
Bilnurə İbadova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	TOURISM POLICY: THE IMPORTANCE OF INTERNATIONAL CONSULTANCY IN THE DEVELOPMENT OF FESTIVAL TOURISM IN AZERBAIJAN
Gunay Pashazade Isakhan	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	IMPORTANCE OF TOURISM
Babayeva Ləman Hamlet qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	PERSPECTIVES AND PROBLEMS OF RESTORATION HISTORICAL-CULTURAL MONUMENTS IN AZERBAIJAN IN THE MODERN PERIOD
Reshad Aliyev	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	SOLVING PROBLEMS IN BEACH TOURISM IN AZERBAIJAN
Minakhanim Rafiq gizi Asadova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF NATIONAL LEADER HAYDER ALIYEV IN THE DEVELOPMENT OF AZERBAIJAN MUSEUMS
Guliyev Elchin Hilal Adigozalov Ilkin Gasham	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	EFFICIENCY PROBLEMS OF AZERBAIJAN OIL INDUSTRY DEVELOPMENT
Aysel Hasanli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF SPORTS TOURISM IN THE INCOME OF ACCOMMODATION ENTERPRISES
Naila Musayeva Rasul Isayev	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE CURRENT PROBLEMS OF REGIONAL TOURISM DEVELOPMENT IN THE REPUBLIC OF AZERBAIJAN
Rahimov Amin	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THEORETICAL-METHODOLOGICAL BASIS OF ECOLOGICAL ASPECTS OF TOURISM DEVELOPMENT

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-5 / SESSION-2



BAKU LOCAL TIME



13³⁰ : 15³⁰



ANKARA LOCAL TIME



12³⁰ : 14³⁰

HEAD OF SESSION: Leyla Mustafazade

Authors	Affiliation	Presentation title
Novruzov Nijat Bulut Akhundova Narmin Fikrat	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CHARACTERISTICS OF THE CREDIT SYSTEM IN AZERBAIJAN
Sakina Hajiyeva Teymurlu Rasul Teymuraga	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	IMPACT OF THE ONE BELT ONE ROAD (OBOR) PROJECT ON INTEGRATION AND INVESTMENT PROCESSES IN THE EURASIAN REGION
Askarova Zarifa Teymur Mammadov Qeys Valeh	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CHARACTERISTICS OF TAX SYSTEM FORMATION OF AZERBAIJAN
Aygul Aliyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CURRENT SITUATION OF SPORTS TOURISM IN TOURISM EDUCATION IN AZERBAIJAN
Umid Mehdiyev Samandar Həsən Məmmədov Cəhun Oğlu	<i>Azerbaijan State University of Economics, Azerbaijan Azerbaijan Tourism and Management University, Azerbaijan</i>	PROBLEMS OF DEVELOPMENT OF THE FINANCIAL INFRASTRUCTURE OF MANUFACTURING ENTREPRENEURSHIP
Laman Valizada Huseynov Hafiz Feyruz	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF ZANGAZUR CORRIDOR IN STRENGTHENING TOURISM RELATIONS WITH AZERBAIJAN AND TURKIYE
Ahmadova Azer Almaz	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE PROBLEMS OF FINANCIAL CONTROL AND AUDITING IN CORPORATE STRUCTURES
Orkhan Najafli	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	NAVIGATING REGIONAL TOURISM DEVELOPMENT IN THE SOUTH CAUCASUS: FROM CASE STUDIES TO GLOBAL STRATEGIES
Aytaj Dashdemirova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ALBANIAN TEMPLES AS CULTURAL-HISTORICAL TOURISM OBJECTS

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-1 / SESSION-3



BAKU LOCAL TIME



16⁰⁰ : 18⁰⁰



ANKARA LOCAL TIME



15⁰⁰ : 17⁰⁰

HEAD OF SESSION: Şəmsəd Əlizadə

Authors	Affiliation	Presentation title
Elena Osmanova	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	MARKETING POLICY OF LOW-COST AIRLINES AND IMPORTANCE IN INTERNATIONAL TOURISM TRANSPORTATION
Səbinə Babayeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF IREVAN CUISINE IN THE DEVELOPMENT OF CULINARY TOURISM IN AZERBAIJAN
Sübhan Adıyev	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DIRECTIONS FOR IMPROVING INTERNAL AND STRATEGIC AUDIT IN MANUFACTURING ENTERPRISES
Agbalayev Tural	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DIRECTIONS FOR IMPROVING CURRENCY TRANSACTIONS OF BANKS
Hasanova Afet Mammadali Baghirov Kamran Matlab	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	METHODOLOGICAL PROBLEMS OF ECONOMIC DEVELOPMENT AND GROWTH OF NATIONAL INCOME
Namiq VƏLİXANOV	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ORGANIZATION OF YOUTH PARTICIPATION IN MANAGEMENT PROCESSES
Şixaliyev Ramil Fərman Oğlu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THEORETICAL FOUNDATIONS OF HUMAN RESOURCES MANAGEMENT
Vüsalə MƏMMƏDOVA	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE AND THE PLACE OF TOURISM IN GLOBAL TOURISM MARKET
Karimov Agil Gadir Hacəliyev Araz Gəray	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	FINANCIAL SECURITY OF THE STATE: THE CONTENT AND PROBLEMS OF MANAGEMENT IN THE NATIONAL ECONOMIC SYSTEM

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-2 / SESSION-3



BAKU LOCAL TIME



16⁰⁰ : 18⁰⁰



ANKARA LOCAL TIME



15⁰⁰ : 17⁰⁰

HEAD OF SESSION: İsmayıl Həsənov

Authors	Affiliation	Presentation title
Yadulla Həsənli Nihad Hədiyev	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE DEVELOPMENT OF AZERBAIJAN'S TOURISM SECTOR AND THE STUDY OF FACTORS AFFECTING IT
Hasanova Afat Mammadali Zeynalova Gülşən Arif Qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	METHODOLOGICAL ISSUES OF ENSURING THE FINANCIAL SUSTAINABILITY OF ENTREPRENEURIAL STRUCTURES
Mazanov Azer Əliyev Vüqar Vüsal Oğlu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	DIRECTIONS FOR IMPROVEMENT OF FIXED ASSETS IN PRODUCTION ENTERPRISES
Gafarova Gunay Nizami	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	MONUMENTS OF CULTURAL HERITAGE ON THE TERRITORY OF THE WESTERN AZERBAIJAN
Fatimə SÜLEYMANOVA	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE EMERGENCE AND FORMATION PROCESS OF CARPET WEAVING TRADITIONS IN THE IRAVAN KHANATE
İsmayılova Səadət Ənvər qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	FORMATION AND DEVELOPMENT OF TRANSPORT SERVICES IN AZERBAIJAN
Ramil QULİYEV Ramazan ALİYEV	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	QUALITY MANAGEMENT COMPETITION AS A SUCCESS FACTOR OF THE ENTERPRISE IN ITS STRUGGLE.
Habib MAHMUDOV Əliyeva Nərgiz Rövşən qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	SOCIAL MARKETING INITIATIVES AS A WAY OF SHAPING SUSTAINABLE DEVELOPMENT OF SOUTH CAUCASUS REGION
Nəzrin Hüseyn qızı Mustafayeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ORGANIZATIONAL PROBLEMS OF FINANCIAL CONTROL IN PUBLIC PROCUREMENTS
Assoc. prof. Dr. Economics. Yashar Damirov Rəfael oğlu	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE CONCEPT OF VENTURE CAPITAL, ITS ROLE AND IMPORTANCE IN THE DEVELOPMENT OF INNOVATIVE ENTREPRENEURIAL ACTIVITY

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-3 / SESSION-3



BAKU LOCAL TIME



16⁰⁰ : 18⁰⁰



ANKARA LOCAL TIME



15⁰⁰ : 17⁰⁰

HEAD OF SESSION: Ülkər Sadıqova

Authors	Affiliation	Presentation title
Nurullahi Farid	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	COST OPTIMIZATION PROBLEMS IN TOURISM
Jeyhun SULEYMANOV	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ASSESSMENT OF GANJA – GAZAKH REGION ON SUSTAINABLE TOURISM, VISITOR MANAGEMENT & TOURISM INFRASTRUCTURE
Vüqar NƏRİMANBƏYLİ	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	EVALUATION OF THE IMPORTANCE OF PALACE MUSEUMS IN TOURISM PROMOTION: EXHIBITION OF PALACE KITCHENS
Novruzov Nijat Bulut Hasanlı Nilufar Mahir	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE IMPORTANCE OF MARKETING IN TOURISM DEVELOPMENT IN AZERBAIJAN
Novruzov Nijat Bulut Orujova Roya Namil	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	CURRENT ISSUES OF MANAGEMENT OF FINANCIAL ECONOMIC ACTIVITY OF INSTITUTIONS
Mammadov Geys Valeh Abdullayeva Gülnar Siyasət Qizi	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF THE TAX MECHANISM IN THE PROTECTION OF THE INTERNAL MARKET
Assoc. Prof. Dr. Səkinə Hacıyeva	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ANALYSIS OF THE DEVELOPMENT DYNAMICS OF THE FINANCIAL SYSTEM OF THE REPUBLIC OF AZERBAIJAN
Camal Cəlil oğlu Hacıyev Fərid Aslan oğlu Ağababazadə	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	THE ROLE OF HUMAN RESOURCES IN THE DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISE STRUCTURES
Arif Isgandarov	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	ACTIVITY, IMPROVEMENT OF SMALL AND MEDIUM ENTREPRENEURSHIP AND ITS IMPORTANCE IN THE DEVELOPMENT OF THE NATIONAL ECONOMY
Mikayılova Gülər Elçin qızı	<i>Azerbaijan Tourism and Management University, Azerbaijan</i>	SOCIO-ECONOMIC NATURE OF ADVERTISING MANAGEMENT IN THE FIELD OF TOURISM

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-4 / SESSION-3



BAKU LOCAL TIME



16⁰⁰ : 18⁰⁰



ANKARA LOCAL TIME



15⁰⁰ : 17⁰⁰

HEAD OF SESSION: Prof. Dr. Murat Selim SELVİ

Authors	Affiliation	Presentation title
Safar HUSEYNOV	<i>Economic Scientific Research Institute under the Ministry of Economy of Azerbaijan Republic, Azerbaijan</i>	INNOVATIONS AND DEVELOPMENTS INCREASING THE IMPORTANCE OF THE INNOVATION ECONOMY
Müjkan MƏMMƏDZADƏ	<i>Azerbaijani National Academy Of Physical Education And Sports, Azerbaijan</i>	IN THE TOURISM EDUCATION SITE
Heydar Abishov	<i>ANAS, Institute of Economy, Baku, Azerbaijan</i>	DIRECTIONS FOR INCREASING THE VOLUME OF SERVICE EXPORTS IN THE REPUBLIC OF AZERBAIJAN: PROBLEMS AND THEIR SOLUTIONS
Məleykə Əlcəzair qızı Vəliməmmədova	<i>Mingachevir Tourism College, Azerbaijan</i>	THE FOUNDER OF AZERBAIJAN MULTICULTURALISM
Prof. Dr. Murat Selim SELVİ Dr. Aykut PAJO	<i>Namik Kemal University of Tekirdağ, Türkiye Kırklareli University, Türkiye</i>	A STUDY ON COUVERT FEES IN TERMS OF CONSUMER RIGHTS
Ataberk ÖZCAN Prof. Dr. Murat Selim SELVİ	<i>Namik Kemal University of Tekirdağ, Türkiye</i>	REVIEW OF WEBSITES REGARDING GREEN TRANSFORMATION PRACTICES OF CHAIN HOTELS IN TURKEY
Eda BOZKURT	<i>Ataturk University, Türkiye</i>	CAN POPULATION INCREASE CAUSE ECONOMIC GROWTH FOR HIGH- TO LOW-INCOME COUNTRY GROUPS?
Naiba SHAMSHIYEVA Aida GULIYEVA	<i>Military Institute named after Heydar Aliyev, Azerbaijan</i>	RENEWABLE (ALTERNATIVE) ENERGY SOURCES IN AZERBAIJAN: POTENTIAL OPPORTUNITIES AND USAGE MECHANISM
Nizami Nəcəfqulu oğlu Xudiyev	<i>Azerbaijan State University of Economics, Azerbaijan</i>	DEVELOPMENT OF AGRICULTURAL INDUSTRIAL SECTOR OF SOUTH CAUCASUS PROSPECTS FOR STRENGTHENING FINANCIAL SECURITY

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-5 / SESSION-3



BAKU LOCAL TIME



16⁰⁰ : 18⁰⁰



ANKARA LOCAL TIME



15⁰⁰ : 17⁰⁰

HEAD OF SESSION: Aygün Şirin

Authors	Affiliation	Presentation title
Aynur Yunsurova	<i>Azerbaijan State Oil and Industry University, Azerbaijan</i>	ECONOMIC TEXT AND ITS LEXICAL FEATURES
Emrah Kara	<i>Muğla Sıtkı Koçman University, Türkiye</i>	USING LAVENDER TOURISM AS A TOOL IN BRINGING RURAL AND MARGINAL AREAS TO THE ECONOMY: KOKU VALLEY EXAMPLE
Mirzaagha Mirzayev	<i>Istanbul Aydın University, Türkiye</i>	THE ROLE OF THE TOURISM FACTOR IN THE ECONOMIC SECURITY OF THE STATE
Hüseynov Məhəmməd Nətiq	<i>Azerbaijan State University of Economics, Azerbaijan</i>	EVOLUTION OF SOCIAL NETWORKS AND IMPLEMENTATION IN BUSINESS
Bəsti Əziz qızı Əvəzova	<i>Mingachevir Tourism College, Azerbaijan</i>	THE ROLE OF TECHNOLOGY IN OUR LIVES
Imanzadəh Amina Anvar	<i>Azerbaijan University of Languages, Azerbaijan</i>	THE ROLE OF AZERBAIJAN IN CULTURAL DEVELOPMENT OF SOUTH CAUCASUS
Sehran İkhtiyar oğlu Safarov		THE PLACE AND ROLE OF GREAT BRITAIN IN THE FOREIGN POLICY OF THE REPUBLIC OF AZERBAIJAN WITH WESTERN EUROPEAN COUNTRIES
Asad Asadov Khatai Asgarov	<i>Azerbaijan State University Azerbaijan</i>	PROS AND CONS OF THE GIG ECONOMY. ITS IMPACT ON LABOR MARKETS AND WORKERS' RIGHTS
Aliyeva Sevdagul Fazil	<i>Azerbaijan University of Languages, Azerbaijan</i>	ETHNIC TOURISM DEVELOPMENT OPPORTUNITIES IN AZERBAIJAN
Əliyeva Ülkər Yaqub Qizi	<i>Mingachevir Tourism College, Azerbaijan</i>	INTERNATIONAL RELATIONS

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.

Online Zoom ID: 860 5266 6988 / Passcode: 192021

20.12.2023

HALL-6 / SESSION-3



BAKU LOCAL TIME



16⁰⁰ : 18⁰⁰



ANKARA LOCAL TIME



15⁰⁰ : 17⁰⁰

HEAD OF SESSION: Dr. Sándor FÖLDVÁRI

Authors	Affiliation	Presentation title
Syeda Nada Qadri Rukhsar khan	<i>Aligarh Muslim University, India</i>	TOURISM AS A DRIVER OF ECONOMIC GROWTH IN THE SOUTH CAUCASUS: OPPORTUNITIES AND CHALLENGES
Rukhsar khan Syeda Nada Qadri	<i>Aligarh Muslim University, India</i>	THE NAGORNO-KARABAKH CONFLICT: A HISTORICAL ANALYSIS AND CONTEMPORARY IMPLICATIONS
Moses Adeolu AGOI Oluwanifemi Opeyemi AGOI	<i>Lagos State University of Education, Lagos Nigeria Obafemi Awolowo University, Osun Nigeria</i>	THE GROWING DYNAMICS OF TELECOMMUNICATION TECHNOLOGY
Irina-Ana Drobot	<i>Technical University, Romania</i>	THE EUROPEAN UNION AND ITS APPROACH TO THE SOUTH CAUCASUS
Prof. ass. dr. Agim BERISHA	<i>College of Business, Kosovo</i>	THE LABOR MARKET AND UNEMPLOYMENT RATE IN KOSOVO
Dr. Sana Zainab Dr. Uzma Gul Dr. Maryam Mansoor	<i>National University of Modern Languages, Pakistan</i>	INTERSECTING IDENTITIES: ANALYZING GENDER, CLASS, AND ETHNICITY IN PAKISTANI MEDIA REPRESENTATIONS THROUGH VIRAL NEWS
Dr. Sándor FÖLDVÁRI	<i>Debrecen University, Hungary</i>	HUNGARY, AS RUSSIA'S TROJAN HORSE IN THE EUROPEAN UNION, IS A RISK TO THE SECURITY OF THE EURASIAN REGION
Dr. Reina ZENELAJ SHEHI BSc Ani LULJA MSc Ajsela TOCI	<i>Epoka University, Albania</i>	CITIZENSHIP AND THE TRANSFORMATION OF POLITICAL COMMUNITY: ALBANIAN CASE

(All speakers required to be connected to the session 10 min before the session starts)

Moderator is responsible for ensuring the smooth running of the presentation, managing the group discussion and dynamics.